

# Britney Gulledge

302.743.6963 | britney.gulledge@gmail.com | www.linkedin.com/in/bgulledge | www.britneygulledge.com

## EDUCATION

**Howard University**, Washington, D.C.

Ph.D., Communication, Culture and Media Studies

In progress

**Wilmington University**, New Castle, DE

Master of Science, Business management with a concentration in marketing

Thesis: *Researching the effects of crisis management strategies on post crisis brand reputation*

May 2016

**Hampton University**, Hampton, VA

Bachelor of Arts, Journalism with concentration in public relations

May 2011

**RESEARCH INTERESTS** : Impact of culture and identity on health seeking behaviors; Digital innovations to promote health; Narrative engagements in social justice movements; Technology and health policy in the United States of America; and more.

## ACADEMIC APPOINTMENTS

**Howard University, January 2019 to Present**

**Teaching Associate**

Serve as instructor of Principles of Speech course taught in the Strategic Legal and Management Communication department. Facilitate instructional activities, learner engagement, and classroom management to ensure student achievement of learning outcomes. Assist more than 90 students with introduction to communication skills including public speaking.

## CERTIFICATIONS

**Leadership, Organizing and Actions**

**Harvard University Kennedy Center**

May 2018

A 15-week program led by Professor Marshall Ganz. The program focuses on leadership and learning through live lectures, readings, discussions, reflection exercises and an organizing project.

## FELLOWSHIPS

**James Gilliam, Public Policy Fellowship**

Metropolitan Wilmington Urban League | Jan 2017 – Oct 2018

The James H. Gilliam, Sr. Fellowship program provides training, access and resources for young of people of color to become change agents in their communities capable of creating and executing solutions to pressing social problems. Gilliam fellows focus on leadership in realms of community, business, and government.

## PUBLICATIONS & PRESENTATIONS

### **Peer-reviewed Paper**

“Evaluating danger:African Americans’ perceptions of hurricane risks”. Selected paper for National Communication Association annual conference. November 2019.

### **Conference Panel**

“African Americans’ Survival of Health Disparities”. Selected panel for National Communication Association annual conference. November 2019.

## PROFESSIONAL SERVICE

Advisory Committee Member for Jane and Littleton Mitchell Center for African American Heritage

Delaware Historical Society | April 2017 – July 2018

Served as an advisory committee member for Delaware’s only African American museum institution. Worked with the Communications committee with a focus on sharing information about museum programming.

Board Member

Network Delaware | January 2019 – Present

Network Delaware leverages citizen-led community empowerment, research analysis, and leadership development to enact lasting socioeconomic change.

## REFERENCES

Contacts available upon request.

